

2018-2019 SPONSORSHIP BENEFITS

Our 2018-2019 Season Presenting and Season Signature sponsorship opportunities include exclusive benefits that allow your organization to maximize your return on the investment. Our premiere levels include:

- Recognition at all NFB special events
- Logo featured in the season announcement direct mail brochure
- Listed in the season announcement press release and tagged in a Facebook post highlighting individual season sponsors after the release
- Logo featured in the season announcement email blast with a link to your website
- Logo linked to your website on the Sponsors page of the NFB website

SEASON PRESENTING CORPORATE SPONSOR - \$20,000

- Exclusive billing as the Presenting Corporate Sponsor for the entire season
- Representative of your organization is given 2-3 minutes at the beginning of a curtain warmer speech at the performances of your choice
- Exclusive rights to product(s) placement into the production venue environment and associated events through a customized integration plan that suits the needs and goals of your business
- Two full page facing or stand alone ads in the season playbill - \$2,500-\$3,500 value
- Listed as the sponsor for all VIP post performance parties
- Logo and 25 word text about your organization on all production landing pages of the NFB website and in the footer of all production emails
- Logo featured on the promotional items for all productions, including: television ads, print ads, direct mail post cards, posters and signage
- Three tagged organic Facebook posts, one boosted Facebook post and the Facebook event tagged as a co-host for all season productions
- Logo featured on a full color pop-up display banner in the performance venue AND a season pop-up display for your business
- 10 complimentary tickets with reserved VIP seating and a VIP backstage tour during intermission for one production
- 10 complimentary tickets to attend the opening night cocktail party after all season productions
- 25% discount on all other ticket purchases during the season through our personalized ticket purchasing service

SEASON SIGNATURE CORPORATE CO-SPONSOR - \$10,000 (3 Per Season)

- Named as a Signature Corporate Co-Sponsor for the entire season
- Representative of your organization is given 2-3 minutes at the beginning of a curtain warmer speech during one production of your choice
- One full page ad in the season playbill - \$1,750-\$2,250 value
- Listed as the co-sponsor for the VIP post performance party for your chosen performance
- Logo and 25 word text about your organization on the NFB website landing page and in the footer of all email blasts for your chosen production
- Logo featured in the television ads, print ads, direct mail post cards, posters and signage for your chosen production
- Two tagged organic Facebook posts, one boosted Facebook post and the Facebook event tagged as a co-host for your chosen production
- Logo featured on a full color pop-up display banner in the performance venue for your chosen production
- 8 complimentary tickets with reserved VIP seating and a VIP backstage tour during intermission for one production
- 8 complimentary tickets to attend the opening night cocktail party after all season productions
- 15% discount on all other ticket purchases during the season through our personalized ticket purchasing service

To become a sponsor, contact:

Jess Kosch • Community Relations • jkosch@nfballet.org • 850.865.5806

2018-2019 SPONSORSHIP BENEFITS



Our 2018-2019 Performance Co-Sponsor, Supporting Performance and Patron sponsorship levels offer your business the opportunity to reach NFB patrons with season announcement marketing, playbill ads and event tickets.

PERFORMANCE CO-SPONSOR - \$5,000 (9 Per Season)

- Named as a Performance Co-Sponsor for one performance of a production of your choosing
- Acknowledged from the stage during the curtain warmer speech at your chosen production
- One half page interior ad in the season playbill - *\$1,500 value*
- Name featured in the season announcement email blast with a link to your website
- Logo featured in the season announcement direct mail brochure
- Tagged in a Facebook post highlighting all Performance Co-Sponsors
- Name linked to your website on the Sponsors page of the NFB website
- 6 complimentary tickets with reserved VIP seating
- 10% discount on all other ticket purchases during the season through our personalized ticket purchasing service

SUPPORTING PERFORMANCE SPONSOR - \$2,500

- Name featured in the season announcement direct mail brochure
- Tagged in a Facebook post highlighting all Supporting season sponsors
- Name linked to your website on the Sponsors page of the NFB website
- One quarter page interior ad in the season playbill - *\$750 value*
- 4 complimentary tickets with reserved VIP seating for one season performance

PATRON SPONSOR - \$1,000

- Name featured in the season announcement direct mail brochure
- Name linked to your website on the Sponsors page of the NFB website
- One eighth page interior ad in the season playbill - *\$375 value*
- 2 complimentary tickets with reserved VIP seating for one season performance

To become a sponsor, contact:

Jess Kosch • *Community Relations* • jkosch@nfballet.org • 850.865.5806



2018-2019 SPONSORSHIP AGREEMENT

Thank you for your support of the Northwest Florida Ballet. The agreement below should be completed and submitted as soon as possible prior to the start of the 2018-2019 season. All benefits are outlined on the previous pages and subject to the production and publicity deadlines provided by NFB. Once the details of your sponsorship are confirmed, you will be contacted with instructions on submitting artwork, logos and other required elements.

Questions? Contact - Jess Kosch, NFB Community Relations with questions (850.865.5806 / jkosch@nfballet.org)

Date: _____

Name of Sponsor: _____

Contact Person: _____ Title: _____

Email: _____ Phone: _____

Address: _____

City: _____ State: _____ Zip: _____

Do you require NFB submit an invoice for your sponsorship amount? _____ Yes _____ No

If yes, please note any special instructions for invoice submission or post event reporting requirements:

Please check your desired sponsorship level (descriptions on the previous pages):

- _____ Season Presenting Sponsor (\$20,000) _____ Season Signature Co-Sponsor (\$10,000)
- _____ Performance Co-Sponsor (\$5,000) _____ Supporting Performance Sponsor (\$2,500)
- _____ Patron Sponsor (\$1,000)

Additional Notes/Changes to Benefits as Outlined:

By agreeing to the 2018-2019 sponsorship as indicated above, you will make payment in the full amount by _____ and supply the needed items and approvals (as requested) to facilitate your benefits as outlined.

Agreed to and Accepted on Behalf of the Sponsor:

Agreed to and Accepted on Behalf of NFB:

Printed Name: _____

Printed Name: _____

Signature: _____

Signature: _____

Date: _____

Date: _____

FOR OFFICE USE ONLY:		
Date Payment Rcv'd: _____	Copy to Comm Relations: _____	Copy to Marketing: _____
Notes: _____		